

Web Privacy Notice

Introduction: Calnex Solutions Ltd is committed to protecting and respecting your privacy and we comply with **General Data Protection Regulation**. Data is collected and held for both existing customers and for leads, potential new customers. Both of these categories of customers are covered by this policy.

Why do we hold your Information?

- **For Existing Customers**, we hold information that is required for us to support you in the use of our products and provide you with information about future product development and solutions.
- **For Potential New Customers (leads)**, we will collect information so that we can contact you with the purpose of marketing our products and solutions to your company.

What Data is collected and held?

- **contact details:** name, email, telephone; so we can contact you.
- **your region/location:** so we can assign an appropriate regional team to support you
- **company name:** for contact purposes and to assess the fit of our products and solutions to your business

Marketing: Data is only collected for the purposes of marketing our own products and supporting technology papers/materials.

- You have the right to opt-out of receiving any future marketing material

Disclosure of your Information: your data may be passed onto our business partners in your region for the purposes of marketing and selling Calnex products, or for providing support to existing customers. Your data will never be passed onto third parties not directly associated with Calnex's business.

Retention of Data:

- for customers - we will continue to hold your information for the duration of the life of your product
- for leads – we will continue to hold your information and provide you with relevant marketing material until you Opt-out

Technical Information: in general, technical information is gathered for security, improving our website and helping us deliver better relevant and valuable content to you. Specifics are:

- **Information Automatically Logged** - Your IP address may be logged in order that we can track our Site Traffic Statistics. This can also be used to your benefit in situations where your details have been subject to a security violation. This is not used to contact you and is not sold to any third party.
- **Cookies** – See our [Cookie Policy](#).
- **Google Analytics** – used to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store and use this information. Google's privacy policy is available at: [Google Policy](#)

Policy Updates: this policy may be updated from time to time. Any changes we make in the future will be posted on the website at <https://calnexsol.com/Privacy>

Contact details regarding this policy – if you have any issues or queries regarding this Privacy policy, please contact: DataProtection@calnexsol.com